




MEET THE CONSUMER DEMAND.

Place your order today.

Argento Cabernet Sauvignon
is reaching skyscraper heights!



Argento Cabernet Sauvignon
UP 196% dollars
UP 210% volume



Cabernet Sauvignon is growing
UP 7% dollars
UP 5% volume

Cabernet Sauvignon from Argentina
UP 17% dollars
UP 20% volume

GROWING 2.5 times faster than the category!

Source: Total US F&D, Nielsen 12 wks ending 02/28/15

